

The Shopping Center Group/SCG Retail and Nash Bond Announce Global Retail Group @ NY-ICSC



MANHATTAN—December 4, 2016: The Shopping Center Group, one of the largest, privately owned, retail real estate advisory firms in the United States, with offices coast-to-coast; along with its New York-based Urban Division SCG Retail announced today the formation of The Global Retail Group with its European partner Nash Bond, one of London’s leading retail property advisors.

Today marks the inaugural step in the formation of a global network that will ultimately connect best-in-breed commercial real estate service providers in dominant markets throughout the United States, Europe, Asia and the Middle East. David Birnbrey, Chairman and Co-Chief Executive Officer of TSCG, will serve as joint Managing Director of The Global Retail Group along with Cameron Scott, Executive Director, Head of Agency at Nash Bond.

SCG Retail pulls a client roster that includes Starbucks, Whole Foods, Staples, REI, Papyrus, Guitar Center and Bobby’s Burger Palace, among others. Nash Bond is recognized throughout the United Kingdom, and in particular London, for its agency work on behalf of some of the largest property owners in the country with assets in some of the most notable areas including Chelsea, Piccadilly Circus and Regent Street.

“Retailers, restauranteurs, landlords and developers are facing global forces that are redefining how they conduct business and expand operations,” says Birnbrey. “The Global Retail Group will enable us to deliver the level of customer service and local knowledge that our clients expect, on an international scale. Nash Bond is our U.K. cousin, cut very much from the same cloth in terms of boots-on-the-ground local expertise and commitment to clients.”

The Global Retail Group provides retail real estate advisory services to tenants, landlords and developers.

“With New York as the most popular US entry point for many international retail names, it makes sense for us to launch this game-changing network at ICSC’s New York National Deal Making.” Cameron



Scott will be attending the New York ICSC along with other Nash Bond associates.

“We’ve already introduced some of our clients to SCG Retail in New York,” says Scott. “And discussions are underway with a handful of SCG clients interested in London and wanting to know more about everything from specific West End locations to what BREXIT really means for retail.”

Birnbrei and Scott are in pursuit of additional retail partners in other international markets including major cities in Europe and Asia. The Global Retail Group currently operates from Nash Bond’s London office and The Shopping Center Group’s Atlanta and New York offices.

The new group’s progress and news will be posted on its website, launched last month: www.GlobalRetailGroup.com.



About The Shopping Center Group/SCG Retail

The Shopping Center Group is the country’s largest privately held retail real estate advisory firm in the United States. With 20 offices in 16 states from NYC to California, it leases over 55 million square feet, manages over 10m, and has over 400 exclusive tenant relationships. The company has two offices in the area, White Plains and their urban division, SCG Retail, based in Manhattan represents exclusively in the New York Metro Region Starbucks, Whole Foods, Staples, Sweetgreen, REI, Papyrus, Guitar Center and Bobby’s Burger Palace, among others. SCG Retail also represents landlords and developers including the William Vane development in Brooklyn.

About Nash Bond

Nash Bond is the UK’s leading independent retail property practice, providing agency and lease advisory services to a wide range of landlords and tenants. Founded in 2003, Nash Bond helped transform the face of Central London’s High Street retail. Winning multiple awards for its work with tenants, developers and landlords, today its reach extends throughout Greater London to shopping centers and High Streets nationwide. Nash Bond works with some of the UK’s most high-profile properties from Argent’s King Cross development to shops along Kings Road, Piccadilly Circus and Oxford and Bond Streets along with the UK’s number one shopping center, Westfield, London.

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